ORDER

105006 Orders Order / Rev: Alt Order #: 06837949 Product Desc: **OBAM FOR AMERICA** Estimate: 1537 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 08/01/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Name: Agency GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Obama for America Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: PLC01-Democrat Order Separation: 00:05:00

B.III B1

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	155	\$36,695.00	\$31,190.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	155	\$36,695.00	\$31,190.75	0.00
Totals	155	\$36,695.00	\$31,190.75	0.00

Advertiser External ID:

Agency External ID:

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$36,695.00
Market	100%	\$122,316.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$25,686.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$17,124.33
KTUD	1%	\$1,223.17
KVVU	26%	\$31,802.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKW N	8%	\$9,785.33

	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp	w/Wa@M	5-6a		TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
					M-F 5-6a WakeUp	w/Wagners									
		NEWS				· ·									
		Star	Date E	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rat	ing						
	W	eek: 10/1	5/12 1	0/21/12	-TWTF	4	\$100.00	0	.00						

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1537

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oto	Poto Pri	Dta Tuna	Coata	A
E 1 KSNV		2 10/19/12	M-F 5-6a WakeU		5-6a	-TWTF	:30	4	\$100.004	Rtg Type 0.00 NM	Spois 4	Amount
NEWS	10/10/1	2 .0/10/12	M-F 5-6a WakeU	•	J-0 u	IWII	.50	-+	φ100.004	U.UU INIVI	4	\$400.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	-TWTF	4	\$100.00	0.00						
E 2 KSNV	10/22/1	2 10/22/12			5-6a	M	:30	1	\$100.004	0.00 NM	1	\$100.00
NEW\$			M-F 5-6a WakeU	p w/vvagners								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/28/12	M	1	\$100.00	0.00						
E 3 KSNV	10/16/1	2 10/19/12	Wake Up Early W	-	430a-5a	-TWT	:30	4	\$50.004	0.00 NM	4	\$200.00
NEWS			Wake Up Early W	vagners								
,	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	-TWT	4	\$50.00	0.00						
E 4 NONV	10/22/1	2 10/22/12	Wake Up Early Wake Up Early W	_	430a-5a	M	:30	1	\$50.004	0.00 NM	1	\$50.00
NEWS			-,, -	-								
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$50.00	Rating						
		2 10/19/12	M-F 6-7a WakeU	n w/Ma@M	6-7a	0.00 	:30	4	\$190.004	0.00 NM	4	\$760.00
			M-F 6-7a WakeU		- / -	****	.00	7	Ψ100.004	0.00 14101	7	φ/00.00
NEWS	ul Data	Carl Data	Manladava	C4-84()	Б.	B. #						
<u>ડાય</u> Week: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$190.00	<u>Rating</u> 0.00						
	_	2 10/22/12	M-F 6-7a WakeU		6-7a	M	:30	1	\$190.004	0.00 NM	1	\$190.00
NEWS			M-F 6-7a WakeU	p w/Wagners								·
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 10/		10/28/12	M	1	\$190.00	0.00						
E 7 KSNV	10/16/1	2 10/19/12	Today Show	CM	658a-9am	~TWTF	:30	8	\$250.004	0.00 NM	8	\$2,000.00
TODAY	SHOW		Today Show									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	-TWTF	8	\$250.00	0.00				····		
E 8 KSNV	10/22/1	2 10/22/12	Today Show Today Show	CM	658a-9am	M	:30	2	\$250.004	0.00 NM	2	\$500.00
TODAY	SHOW											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 9 KSNV		10/28/12	M News 3 Sunrise -	SATURNA 2	\$250.00 6a-7a	0.00 S-	:30	1	\$125.004	0.00 NIM	4	#40 F 00
L o Nonv	10,20,1	L TOILOITE	News 3 Sunrise S		0a-7a	3 -	.30	•	φ120.004	U.UU INIVI	1	\$125.00
NEWS	- D-1-	E. J.D.	187 1. 1	0 ("")								
<u>১্রে</u> Week: 10/	rt <u>Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$125.00	<u>Rating</u> 0.00						
E10 KSNV			Saturday Today	СМ	7a-9am	S-	:30	1	\$175.004	0.00 NM	1	\$175.00
SAT TO	ND 4 V		Saturday Today									• • • • • • • • • • • • • • • • • • • •
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	S-	1	\$175.00	0.00						
E11 KSNV	10/21/1	2 10/21/12	News 3 Sunrise -		6a-7a	s	:30	1	.\$110.004	0.00 NM	1	\$110.00
NEWS			News 3 Sunrise 5	SUNDAY								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S	1	\$110.00	0.00						
E 12 KSNV	10/21/1	12 10/21/12	Sunday Today Sunday Today	CM	7a-8am	S	:30	1	\$250.004	0.00 NM	1	\$250.00
SUN TO	DDAY		Junuay Loudy									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 13 KSNV		10/21/12	S	1	\$250.00	0.00	.00		6405 55 :			
L 19 KONV	10/2 1/1	14 10/41/1Z		CIVI	9a-930am	S	:30	1	\$125.004	0.00 NM	1	\$125.00

KSNV

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Ln Ch Start End		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
	News 3 Today Wknd						<u> </u>		
NEWS	News 3 Today								
<u>Start Date</u> <u>End Date</u> Week; 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> \$125.00	Rating 0.00						
E 14 KSNV 10/21/12 10/21/12	Chris Matthews 9:30AM 6M Chris Matthews SUN 9:30am	9:30a-10a	S	:30	1	\$175.004	0.00 NM	1	\$175.00
CHRIS MATHEWS									
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
E 15 KSNV 10/16/12 10/19/12	M-F Today Show II 3rd H6M M-F Today Show II	9-10a	-TWTF	:30	8	\$150.004	0.00 NM	8	\$1,200.00
TODAY SHOW II Start Date End Date	Weekdays Spots/Week	Pato	Pating						
Week: 10/15/12 10/21/12	-TWTF 8	<u>Rate</u> \$150.00	Rating 0.00						
E 16 KSNV 10/22/12 10/22/12	M-F Today Show II 3rd H0M M-F Today Show II	9-10a	M	:30	2	\$150.004	0.00 NM	2	\$300.00
TODAY SHOW II Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	M 2		0.00						
E 17 KSNV 10/16/12 10/19/12	M-F Today Show III 4th ISM Today 4th Hour	10am-11am	-TWTF	:30	8	\$100.004	0.00 NM	8	\$800.00
TODAY SHOW III									
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week -TWTF 8	<u>Rate</u> \$100.00	Rating 0.00						
E 18 KSNV 10/22/12 10/22/12	M-F Today Show III 4th 16M Today 4th Hour	10am-11am	М	:30	2	\$100.004	0.00 NM	2	\$200.00
TODAY SHOW III	,,								
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week M 2	<u>Rate</u> \$100.00	Rating 0.00				İ		
E 19 KSNV 10/16/12 10/19/12 RACHEL RAY	Rachael Ray CM Rachael Ray	11am-12pm	-TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
Start Date	Weekdays Spots/Week	<u>Rate</u> \$100,00	Rating 0.00				j		
E 20 KSNV 10/22/12 10/22/12		11am-12pm	M	:30	1	\$100.004	0.00 NM	1	\$100.00
RACHEL RAY Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	M 1	\$100.00	0.00						
E 21 KSNV 10/16/12 10/19/12	Noon News CM Noon News	12-1230pm	-TWTF	:30	4	\$125.004	0.00 NM	4	\$500.00
NEWS	Monkdon O 1 851 1	D (D-4:						
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	\$125.00	Rating 0.00						
E 22 KSNV 10/22/12 10/22/12	Noon News CM Noon News	12-1230pm	M	:30	1	\$125.004	0.00 NM	1	\$125.00
NEWS Start Date End Date	Weekdays Spots/Week		Rating						
Week: 10/22/12 10/28/12	M 1	\$125.00	0.00						
E 23 KSNV 10/16/12 10/19/12	The Agenda 1230pm CM The Agenda 1230pm	1230-1p	TWTF	:30	4	\$90.004	0.00 NM	4	\$360.00
AGENDA Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12	-TWTF 4		0.00						
E 24 KSNV 10/22/12 10/22/12		1230-1p	M	:30	1	\$90.004	0.00 NM	1	\$90.00
AGENDA							1		
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	<u>Weekdays</u> <u>Spots/Week</u> M 1	<u>Rate</u> \$90.00	Rating 0.00						
E 25 KSNV 10/16/12 10/19/12	СМ	1258p-2pm	-TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00

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Order / Rev: .105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Days of our Lives Days of our Lives									
DAYS			Days of our Lives									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				Ī		
Week: 10/2 E 26 KSNV		10/21/12	-TWTF	<u>4</u>	\$150.00	0.00						
L 20 1014V	10/22/1	2 10/22/12	Days of our Lives Days of our Lives	СМ	1258p-2pm	M	:30	1	\$150.004	0.00 NM	1	\$150.00
DAYS			•									
<u>Star</u> Week: 10/2	t Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
E 27 KSNV			The Doctors	CM !	\$150.00 2pm-3pm	0.00 -TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
		,	The Doctors	· · · ·	zpin opin		.00	7	Ψ100.004	O.OO INIVI	**	Φ400.00
DRS	4 D-4-	F. J.D.	104 1 1									
Star Week: 10/	t Date 15/12	End Date 10/21/12	<u>Weekdeys</u> -TWTF	Spots/Week 4	<u>Rate</u> \$100.00	Rating 0.00						
E 28 KSNV			The Doctors	СМ	2pm-3pm	M	:30	1	\$100,004	0.00 NM	1	\$100.00
550			The Doctors								•	Ψ100.00
DRS Star	t Date	End Date	Weekdays	Spots/Week	Bato	Dating						
Week: 10/2		10/28/12	M	<u>Spois/week</u>	<u>Rate</u> \$100.00	Rating 0.00						
E 29 KSNV	10/16/1	2 10/19/12	Dr. Phil	СМ	3-4p	-TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00
PHIL			Dr Phil									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	-TWTF	4	\$150.00	0.00						
E30 KSNV	10/22/1	2 10/22/12	Dr. Phil	СМ	3-4p	M	:30	1	\$150.004	0.00 NM	1	\$150.00
PHIL			Dr Phil									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	M	1	\$150.00	0.00	-					
E 31 KSNV	10/16/1	2 10/19/12	NEWS 3 at 4 (1 h	,	4-5pm	TWTF	:30	8	\$175.004	0.00 NM	8	\$1,400.00
NEWS			4FW114EVV3 (1110	ui <i>)</i>								
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/1 E 32 KSNV		10/21/12	-TWTF	8	\$175.00	0.00						
E 32 KSINV	10/22/1	2 10/22/12	NEWS 3 at 4 (1 h	•	4-5pm	M	:30	2	\$175.004	0.00 NM	2	\$350,00
NEWS				,								
	t Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12 2 10/19/12	M-F Early News	CM 2	\$175.00 5-630p	0.00 -TWTF	:30	13	#365 00 4	0.00 NB4	40	40.445.00
200 KOW	107.071	2 10/10/12	M-F Early News	OW	3-03 0 p	- 1 W 1	.30	13	\$265.004	0.00 NM	13	\$3,445.00
NEWS				_								
<u>Star</u> //Week: 10	<u>t Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 13	<u>Rate</u> \$265.00	Rating 0.00						
,			M-F Early News	CM	5-630p	O.00	:30	2	\$265.004	0.00 NM	2	\$530.00
			M-F Early News				.00	_	Ψ200.00-7	0.00 14191	2	\$550.00
NEWS	d Data	End Date	Monkdaya	C==6=0A/==1-	P . 4	m ()						
<u>ى المان</u> Week: 10/2	<u>t Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$265.00	Rating 0.00						
h			Sa-Su Early News		5pm-630pm	S-	:30	1	\$200.004	0.00 NM	1	\$200.00
NEWS			Sa-Su Early News	3								7_00.00
_	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S-	1	\$200.00	0.00						
E36 KSNV	10/21/1	2 10/21/12	News 3 Live in Pri	me CM	7-10pm	S	:30	1	\$450.004	0.00 NM	1	\$450.00
NEWS A	\FTFR N	JFI	News 3 in Prime									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	s	1	\$450.00	0.00						
E37 KSNV	10/16/1	2 10/19/12		СМ	630-7pm	~TWTF	:30	4	\$260.004	0.00 NM	4	\$1,040.00

Print Date: 08/02/12 09:25:55 Page 14:00

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Order / Rev:

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Advertiser:

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06837949

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OBAM FOR AMERICA

Flight Dates: 10

10/16/12 - 10/22/12

Estimate:

1537

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
			M-F Jeopardy M-F Jeopardy					•	•			
JEOPA			,									
<u>Sta</u> Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week	Rate	Rating						
E 38 KSNV				4 CM	\$260.00 630-7pm	0.00 M	:30	1	\$260.004	0.00 NM	4	#0 00 00
= 00 1011V	10/22/1	2 10122112	M-F Jeopardy	OW	000-7pm	v	.30	1	\$200.004	U.UU NIVI	1	\$260.00
JEOPA												
<u>Sta</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
E 39 KSNV				1 CM	\$260.00 7-730pm	0.00 -TWTF	:30	4	\$260.004	0.00 NM	4	#4.040.00
	1071071	- 10/10/12	M-F Wheel of Fo		1-100pm	1 11 1	.50	7	\$200.004	O.OO INIVI	4	\$1,040.00
WHEE						_						
<u>Sta</u> Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> ~TWTF	Spots/Week 4	<u>Rate</u> \$260.00	Rating 0.00						
E40 KSNV			M-F Wheel	CM	7-730pm	M	:30	1	\$260.004	0.00 NM	1	\$260.00
			M-F Wheel of Fo			• •		•	Ψ200.004	0.00 14101	•	Ψ200.00
WHEE		Fred Date	Modeles	0	Б	5 "						
<u>اد .</u> Week: 10	art Date /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$260.00	Rating 0.00						
E41 KSNV			Face to Face w/ F		730-758pm	TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00
			Face to Face w/	J.Ralston	, , , ,				4 100.00 (0.00 14(7)	7	Ψ000.00
	ΓΟ FACE art Date		\A/a akdaya	O = -4= 0.04 = = 1=	D-4-	D-U						
<u>عدد</u> Week: 10		End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> . \$150.00	Rating 0.00						
E42 KSNV			Face to Face w/ F		730-758pm	M	:30	1	\$150.004	0.00 NM	1	\$150.00
FAOR	FO F40F		Face to Face w/	J.Ralston	•							Ψ100100
	ΓΟ FACE art Date	End Date	Wookdove	Spots/Week	Data	Detina						
Week: 10		10/28/12	<u>Weekdays</u> M	Spois/veek	<u>Rate</u> \$150.00	Rating 0.00						
E43 KSNV	10/20/1	2 10/20/12	Wknd Jeopardy	CM	630-7pm	s	:30	1	\$175.004	0.00 NM	1	\$175.00
JEOPA	PDV		SAT/Jeopardy							·		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	S-	1	\$175.00	0.00						
E44 KSNV	10/20/1	2 10/20/12			7-730pm	s-	:30	1	\$175.004	0.00 NM	1	\$175.00
WHEE	I		SAT/ Wheel of Fo	ortune								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	S-	1	\$175.00	0.00						
E45 KSNV	10/22/1	2 10/22/12	Mon PR 8-10p	CM	8-10pm	M	:30	1	\$1,100.004	0.00 NM	1	\$1,100.00
THE V	OICE		Monday Prime 8-	-10pm								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	M		\$1,100.00	0.00			·			
E46 KSNV	10/16/1	2 10/16/12	•	CM	8-9pm	-T	:30	1	\$1,100.004	0.00 NM	1	\$1,100.00
THE V	OICE		Tuesday Prime 8	-эрт								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	-T		\$1,100.00	0.00			·			
E47 KSNV	10/17/1	2 10/17/12	Wed PR 9-10p Wednesday Prim	CM e 9.40nm	9-10pm	W	:30	1	\$1,300.004	0.00 NM	1	\$1,300.00
svu			Wednesday Film	ie a-tobili								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	W		\$1,300.00	0.00						
E48 KSNV	10/18/1	2 10/18/12	Thurs PR 10-11p Thursday Prime		10-11pm	T	:30	1	\$950.004	0.00 NM	1	\$950.00
ROCK	CENTER		. Haloady i tillo	, o ripili								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10 E49 KSNV		10/21/12	T	1	\$950.00	0.00	0.0		4=== :			
F49 VOINA	10/18/1	2 10/18/12		СМ	9-10pm	F	:30	1	\$750.004	0.00 NM	1	\$750.00

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OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1537

In Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Fri PR 9-10p Friday Prime 9-10pm **GRIMM** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---F--\$750.00 E 50 KSNV 10/19/12 10/19/12 Fri 10-11p CM 10-11pm -----:30 1 \$1,000.004 0.00 NM \$1,000.00 Friday Prime 10-11pm DATELINE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---F--\$1,000.00 0.00E 51 KSNV 10/20/12 10/20/12 Sat PR 8-9p CM 8-9pm ----S-:30 \$350.004 0.00 NM 1 \$350.00 Saturday Prime 8-9pm **NBC PRIME** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----S-\$350.00 0.00 E 52 KSNV 10/20/12 10/20/12 Sat PR 9-10p CM 9-10pm ----S-\$400,004 :30 0.00 NM \$400.00 Saturday Prime 9-10pm **NBC PRIME** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 -----\$400.00 E 53 KSNV 10/21/12 10/21/12 NFL Pre-Game / FNA CM 1p-530pm ----S :30 \$600.004 0.00 NM \$600.00 NFL Pre-Game FNIA Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$600.00 0.00 E 54 KSNV 10/21/12 10/21/12 NFL Football CM 1P-9PM ----s :30 1 \$4,000,004 0.00 NM \$4,000.00 NFL Football SUN NIGHT FTBL Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/15/12 10/21/12 1 \$4,000.00 0.00 E 55 KSNV 10/21/12 10/21/12 Jeopardy in PRIME CM M-SA 8-11p / SUN----S :30 \$350.004 0.00 NM \$350.00 Jeopardy in Prime Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----5 \$350.00 E 56 KSNV 10/16/12 10/19/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF--:30 \$275.004 0.00 NM \$1,100.00 M-F News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating 10/21/12 -TWTF--Week: 10/15/12 \$275.00 0.00 E 57 KSNV 10/22/12 10/22/12 M-F News 3 at Eleven CM 11pm-1135pm :30 \$275.004 0.00 NM 1 \$275.00 M-F News 3 at Eleven **NEWS** Start Date End Date Weekdays 1 4 1 Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----\$275.00 0.00 E 58 KSNV 10/20/12 10/20/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 \$285.004 0.00 NM 1 \$285.00 Sa-Su News 3 at Eleven **NEWS** Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating Week: 10/15/12 10/21/12 \$285.00 0.00 E 59 KSNV 10/21/12 10/21/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 \$285,004 0.00 NM \$285.00 Sa-Su News 3 at Eleven NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----S \$285.00 0.00 E 60 KSNV 10/16/12 10/19/12 The Tonight Show CM 1135p-1237a -TWTF---:30 \$150.004 0.00 NM \$600.00 **Tonight Show LENO** Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 10/15/12 10/21/12 -TWTF--\$150.00 0.00 E 61 KSNV 10/22/12 10/22/12 CM 1135p-1237a M-----:30 \$150.004 0.00 NM \$150.00

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KSNV

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc: OBAM FOR AMERICA

Estimate:

Flight Dates:

10/16/12 - 10/22/12

1537

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			The Tonight Show Tonight Show									
LENO			Tonight Show									
St	art Date	End Date	Weekdays Spe	ots/Week	<u>Rate</u>	Rating						
Week: 10)/22/12	10/28/12	M	1	\$150.00	0.00						
E 62 KSNV	10/16/1	2 10/19/12	Late Night w/Fallon Late Night w/Fallon	СМ	1237a-136aı	m -TWTF	:30	4	\$60.004	0.00 NM	4	\$240.00
FALLC	N											
<u>St</u> Week: 10	art <u>Date</u> 0/15/12	End Date 10/21/12	Weekdays Spe	ots/Week 4	<u>Rate</u> \$60,00	Rating 0.00						
E 63 KSNV	10/22/1	2 10/22/12	Late Night w/Fallon	CM	1237a-136a	m M	:30	1	\$60.004	0.00 NM	1	\$60.00
			Late Night w/Fallon									
FALLO												
	art Date	End Date		ots/Week	<u>Rate</u>	Rating			•			
Week: 10		10/28/12	M	1	\$60.00	0.00						
E 64 K\$NV	10/20/1	2 10/20/12	Saturday Night Live	CM	1130pm-1:0	2amS-	:30	1	\$400.004	0.00 NM	1	\$400.00
SNL			Saturday Night Live									
	art Date	End Date	Weekdays Sp	ots/Week	Rate	Rating						
Week: 10		10/21/12	S-	1	\$400.00	0.00				1		
E 65 KSNV	/ 10/21/1	2 10/21/12	Sports Night in Las V	ega G M	Sun 1135p-1	1200aS	:30	1	\$90,004	0.00 NM	1	\$90.00
			Sports Night in Las V	U					+	0.00		400.00
SPOR'	TS NIGH	Γ		Ū								
	art Date	End Date	Weekdays Sp	ots/Week	Rate	Rating						
Week: 10	0/15/12	10/21/12	S	1	\$90.00	0.00						
										Totals	155	\$36,695.00